



# yogurt mill

## FUNDRAISING

Looking for a fun and easy way to raise money for your organization?

Look no further than **yogurt mill**

From school events, sports teams, and non-profit organizations - Yogurt Mill is committed to giving back to our community through six fun and easy ways:



**ON SITE EVENT  
FUNDRAISER**



**DROP OFF EVENT  
FUNDRAISER**



**SCRIPT  
FUNDRAISER**



**VIRTUAL  
FUNDRAISER**



# yogurt mill

## FUNDRAISING

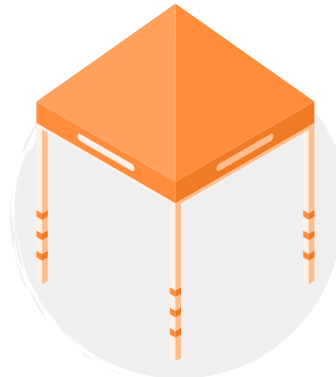
## ON SITE EVENT

WE BRING THE SOFT SERVE TO YOU!

- 1 Select a date
- 2 Our Swirl Squad will be there ready to serve your guests!
- 3 Receive up to 20% of net sales



**FROYO TRUCK**



**FULL SERVICE  
CATERING TENT**

**yogurt mill**

[www.yogurtmill.com](http://www.yogurtmill.com)  
[info@yogurtmill.com](mailto:info@yogurtmill.com)

**Oakdale Road**  
2509 Oakdale Rd  
Modesto, CA 95355  
(209) 551-6735  
*Two Drive-Thrus*

**Roseburg Square**  
801 W Roseburg Ave  
Modesto, CA 95350  
(209) 523-0923  
*Drive-Thru*

**Wood Colony Plaza**  
3900 Pelandale Ave  
Modesto, CA 95356  
(209) 543-6404  
*Self-Serve*

**Geer Gardens**  
2591 Geer Rd  
Turlock, CA 95382  
(209) 634-4077  
*Drive-Thru*



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## DROP OFF EVENT

WE BRING THE SOFT SERVE TO YOU!

- 1 Print out order forms
- 2 Send home with fundraising participants
- 3 We will pick up forms & payment
- 4 All orders will be delivered
- 5 Receive up to 10% of net sales



**yogurt mill** ORDER FORM

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_  
TEACHER NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_

**20% DONATED BACK** HELP EARN MONEY FOR YOUR SCHOOL, WHILE YOUR CHILD ENJOYS OUR AWARD-WINNING SOFT SERVE!  
DELIVERY DATE: 9/20/23

**CREATE YOUR OWN**

1 SELECT CATERING CUP

 \$7

2 SELECT FLAVOR  
 CHOCOLATE  VANILLA

3 SELECT TOPPING  
 RAINBOW SPRINKLES  \$1

**yogurt mill** ORDER FORM

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_  
TEACHER NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_

**20% DONATED BACK** HELP EARN MONEY FOR YOUR SCHOOL, WHILE YOUR CHILD ENJOYS OUR AWARD-WINNING SOFT SERVE!  
DELIVERY DATE: OCTOBER 31, 2023

**CREATE YOUR OWN**

1 SELECT CATERING CUP

 \$7 (8oz)

2 SELECT FLAVOR  
 CHOCOLATE  VANILLA  
 CHOC/VAN SWIRL  STRAWBERRY SORBET

3 SELECT TOPPING  
 HALLOWEEN SPRINKLES  \$1

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## FUNDRAISING

## SCRIPT FUNDRAISER

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### GIVE THE GIFT OF SOFT SERVE!

- 1 Purchase gift cards in bulk at 10% off**
- 2 Sell to students, family, friends, and/or organization members at face value!**



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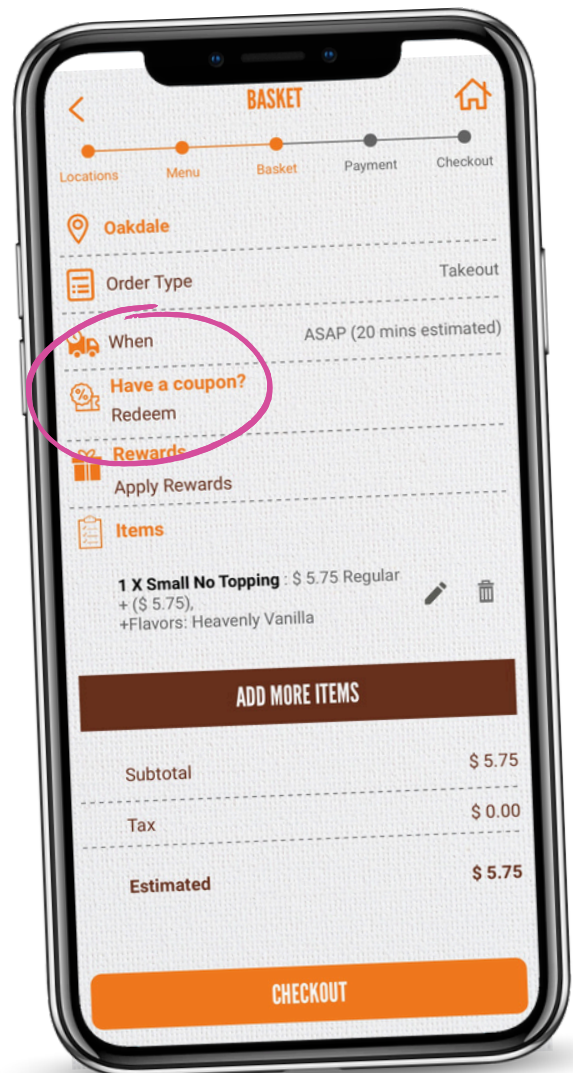
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## FUNDRAISING

## VIRTUAL FUNDRAISER

WE DELIVER THE SOFT SERVE TO YOU!

- 1 Receive a CODE to order on the Yogurt Mill Rewards app
- 2 Send the CODE to students, family, friends, and/or organization members!
- 3 Receive up to 10% of net sales



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## FUNDRAISING

### TIPS FOR A SUCCESSFUL YOGURT MILL FUNDRAISER

The best way to get people to come to your fundraiser is by sharing and talking about it. Be aggressive with promoting your fundraiser by encouraging family, friends, and neighbors to talk it up too!

At least two weeks prior to your event follow the tips below:

**GET THE FLYER OUT** Email is a great way to distribute flyers and it is cost effective too! We will send you an electronic copy that you can email to friends and family. The flyer can be posted to your organization's website, as well as printed and included in newsletters and bulletins.

**SOCIAL MEDIA** Post the flyer on your Facebook, Instagram, Twitter, Tik Tok, etc. to share with your followers and encourage them to repost! Post a reminder on the actual day of the event and the day before. We encourage you to post no less than 3 times on your social media pages.

**CONTACT THE LOCAL NEWSPAPER AND RADIO STATIONS** The media is always looking to share information about charitable events. Email or drop off a flyer so they can announce your fundraiser and don't forget to invite them to join you!

**GET STUDENTS & OTHERS INVOLVED** Have students/volunteers from the club, team, or class help distribute flyers and build awareness about the event. Attach flyers to PTA newsletters or send flyers home with students in their daily/weekly packets.

**CONSIDER INCENTIVES** The class with the most participation wins extra credit or recess time. Students can write their class name/grade on the back of the flyer and pass out to family and friends. Get competitive!

**ANNOUNCEMENTS** Make the fundraiser part of the daily announcements for the week before and during the event. People are very busy and a quick reminder as the day approaches will help bring attention to your fundraiser.

**ADVERTISE** Advertise on marquees, scoreboards, bulletin boards, and lunch/break rooms where students or staff frequent. Have students create posters to help drive awareness about the fundraiser and post in school offices, hallways, gyms, etc.

**CARRY OUT ORDERS** Large orders that are purchased along with a flyer on the day of the event will count toward your fundraiser. Encourage ordering award-winning soft serve as a delicious treat for staff lunches, birthdays, or celebrations. Large orders will help boost your sales!

**GREETER** Have a well-known representative from your organization be on site to greet your supporters. This can be a principal, teachers, coaches, cheerleading squads, or mascots. This will create fun and excitement during your fundraiser!

Remember the more ENTHUSIASM you put into promoting your fundraiser the MORE \$\$\$ your organization can earn!!



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## FUNDRAISING

### **FUNDRAISING TERMS & CONDITIONS**

Please note that this agreement must be approved at least two (2) weeks prior to your scheduled fundraising event. Approval of this agreement is at the sole discretion of Yogurt Mill. A fundraiser agreement may be terminated and/or canceled by the organization coordinator at any time during the term of this agreement with fourteen (14) days notice of the scheduled event. Failure to do so may result in the termination of future fundraisers or your organization being prohibited from scheduling in the future. Only non-profit organizations with valid 501c(3) status and a completed W9 prior to the event are eligible to fundraise with Yogurt Mill.

### **ON SITE EVENT FUNDRAISER**

The Organization and Event Organizer is partnering with Yogurt Mill to sell soft serve and related services for an On-Site Fundraiser Event. The Organization and/or Event Organizer must initial and sign both Fundraising Terms and Conditions and the Caterzen Contract.

Yogurt Mill will donate:

- o 15% of net sales between \$1000.00-\$2000.00
- o 20% of net sales above \$2000.00

A check will be mailed to the organization's address on file within seven (7) days after the event.

The Organization and its Authorized Representative understand that all net sales under \$1000.00 will not be eligible for a donation. \_\_\_\_\_

In exchange for the services of Yogurt Mill as specified in this fundraising contract, the Event Organizer will give a credit card on file to Yogurt Mill, in the understanding that if the minimum of \$500.00 net sales is not met in the service time frame, the remaining balance will be charged to the card on file on the day of the event to cover expenses of truck, fuel, product and labor. Upon signing of this contract by Event Organizer and Yogurt Mill, the price or agreement cannot be changed. \_\_\_\_\_

Flavors and toppings will be chosen at the discretion of Yogurt Mill. Due to local health department regulations, Yogurt Mill can only serve menu items for the event prepared by Yogurt Mill. Your health and that of your guests is of the utmost concern to us. Please be aware that Yogurt Mill products are prepared and manufactured in an environment where allergens are present (peanuts, tree nuts, soy, bee pollen, wheat, gluten, milk or eggs). For this reason, we cannot guarantee the products being served are free of any food allergens.

I understand and agree that Yogurt Mill's standard service time is for two (2) hours. Additional service time can be extended if fundraising minimums are being met and at the discretion of Yogurt Mill. We typically set up 15-30 minutes before serving and will be out of the venue 30-60 minutes after the event. Table and chairs will not be provided.



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## FUNDRAISING

Yogurt Mill will need to have access to the Venue no later than two hours in advance of the start time for the event. Event Organizer will make all necessary arrangements at Event Organizer's expense, to get this access arranged. The Event Organizer is responsible for making sure a reasonable, safe, secure, legal, level and spacious area will be made available and accessible. Client must verify that the truck can be parked on site. Client agrees to provide space of at least 30 feet for the truck. Approximate truck dimensions: 22 ft long x 8 ft wide x 10ft high. The venue must have restroom facilities accessible to our staff. A map and directions of how to get to your location and where we will be located is appreciated.

Cancellation due to unforeseeable events that are beyond either parties control; such as federally declared disasters, government shutdown, and/or pandemic, both parties will not be held responsible. There are no cancellations due to weather. The Yogurt Mill will provide service rain or shine.

### **DROP OFF EVENT FUNDRAISER**

The Organization and Event Organizer is partnering with Yogurt Mill to provide soft serve and related services for a Drop-Off Fundraiser Event. The participating Organization and Event Organizer are required to print out the order forms provided and distribute to participating fundraiser guests. Our team will pick up all order forms and payment 2 weeks prior to delivery date. Only cash payments will be accepted. Please do not staple cash to the order forms. All soft serve orders will be delivered in labeled boxes at agreed upon date and time. All soft serve orders should be distributed within 30 minutes or less upon delivery. Dry ice or ice chests will not be provided. The proceeds from the fundraiser will be up to 10% of the pre-tax sales receipts for food and beverages and will be paid to the organization on the date of delivery. The Organization and Event Organizer understand that the fundraising minimum of \$350 must be met to receive a donation. \_\_\_\_\_

Flavors and toppings will be chosen at the discretion of Yogurt Mill. Due to local health department regulations, Yogurt Mill can only serve menu items for the event prepared by Yogurt Mill. Your health and that of your guests is of the utmost concern to us. Please be aware that Yogurt Mill products are prepared and manufactured in an environment where allergens are present (peanuts, tree nuts, soy, bee pollen, wheat, gluten, milk or eggs). For this reason, we cannot guarantee the products being served are free of any food allergens.

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### **VIRTUAL FUNDRAISER**

Participating virtual fundraiser guests are required to download and create an account on the Yogurt Mill Rewards App. Data rates may apply. The valid code given must be entered into the coupon section of the rewards app with each order to receive credit. Orders are valid through both delivery and/or pickup. Flyers with the virtual fundraiser code may not be distributed on the premises or in the parking lot of the Yogurt Mill location before or during the event. Doing so will result in cancellation of the event and fundraising funds will be forfeited. The proceeds for the event will be up to 10% of the pre-tax sales receipts for food and beverages. Gift card or E-card purchases do not apply. Coupons, discounts, or rewards points cannot be applied. A check will be mailed to the organization within seven (7) days after the event to the address on file. The organization and organization representative understand that the fundraising minimum of \$200 must be met to receive a donation. \_\_\_\_\_

### **SCRIP FUNDRAISER**

The participating Organization and Event Organizer are required to fill out the Scrip Order Form which includes proof of non-profit status. On the Scrip Order Form, they will choose a specific quantity of gift cards ranging from \$10-\$100 amounts. The participating organization will purchase the Yogurt Mill gift cards in bulk at a 10% discounted price and will be able to sell them at face value to make a profit. Upon receiving the completed order form, please allow 5-7 business days for our team to prep the order. Once payment has been received in full, the participating Organization and Event Organizer will be notified when their order is available for pick up at our Yogurt Mill Corporate Office. Scrip cards are not available for pick up at Yogurt Mill retail locations.

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Yogurt Mill is not responsible, and you agree not to hold Yogurt Mill responsible and you hereby hold harmless and indemnify Yogurt Mill for responsibility for any and all losses or damages arising from, all activities pertaining to the fundraiser. The Event Organizer along with Organization are responsible for adhering to all laws, regulations, and guidelines associated with any permitting, licensing, and insurance required by the appropriate local, state, and federal governing bodies.

By agreeing to this document and/or by hosting an event to benefit or support the organization and in consideration of Yogurt Mill granting permission to hold an event in its name and/or to use Yogurt Mill Intellectual Property in association with a fundraising event, the Event Organizer and Organization shall, and hereby does, indemnify, defend and hold Yogurt Mill and its affiliated entities, trustees, directors, officers, and employees harmless against all claims, proceedings, demands, and liabilities of any kind whatsoever, including legal expenses and reasonable attorneys' fees, arising out of the death of or injury to any person or persons or out of any damage to property, or in any way resulting from the production, organization, and holding of the fundraising event, or arising from any obligation of the Event Organizer and Organization hereunder.



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Yogurt Mill is not responsible for and shall not be deemed to guarantee the success of the fundraising event. Yogurt Mill may withdraw its support and affiliation with the event at any time and for any reason, within its sole discretion.

Yogurt Mill reserves the right to cancel fundraiser events for any reason and/or withhold payment of associated funds if the fundraiser guidelines are not followed. Yogurt Mill has the right to use the organization's name and photographs from the above event in response to media inquiries and for promotional material to use at its discretion.

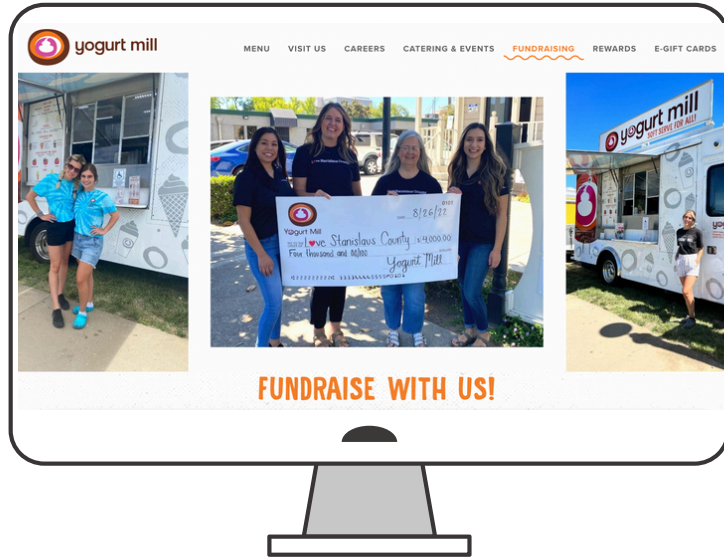
**BY SIGNING BELOW I AGREE TO AND ACCEPT THE ABOVE TERMS AND CONDITIONS**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_



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**SCAN THE QR CODE OR VISIT US AT  
YOGURTMILL.COM/FUNDRAISING  
TO INQUIRE TODAY!**

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